



2025 Corporate Council Benefits

Meetings & Events	Bronze \$750	Silver \$2,000	Gold \$5,000	Platinum \$10,000
VIP access to special events* like a Celebration Toast, Happy Hour, or Meet & Greet at ASMBS Meetings			X	X
Priority to exclusive sponsorship opportunities and unique collaborative opportunities			X	X
Exhibiting Discount: Annual Meeting booth exhibit fee <i>(approximate value: \$350 per 10x10)</i>		10%	10%	10%
Exhibiting Discount: Weekend Meeting tabletop exhibit fee <i>(approximate value: \$300 per tabletop)</i>	10%	10%	10%	10%
Free registration(s) for Scientific Sessions at Annual Meeting <i>(approximate value: \$620 per registration)</i>	1	1	2	3
Member rate registration fees for all ASMBS educational activities, including Annual Meeting & Weekend Meeting <i>(approximate value: \$200 per registration)</i>	X	X	X	X
Priority Point for Corporate Council membership, to increase priority booth placement at Annual Meeting	X	X	X	X
Enhanced Digital Exhibitor Profile including: logo on Exhibit Hall Floor Plan, document & video sharing	X	X	X	X
Inbound Leads at ASMBS Annual Meeting & ASMBS Weekend <i>(attendees can add themselves as leads for exhibitor)</i>	X	X	X	X
Recognition as Corporate Council at Annual Meeting and Weekend Meeting. Receive in-booth sign, unique onsite badge ribbons for exhibitor representatives, and recognition as Corporate Council on signage in exhibit hall	X	X	X	X
Marketing & Communication	Bronze \$750	Silver \$2,000	Gold \$5,000	Platinum \$10,000
Complimentary ad in ASMBS Weekly At-A-Glance <i>(approximate value: \$480 per ad)</i>		1	2	3
Membership emails for those who opt-in for corporate partner distribution**	X	X	X	X
Advertising Discount: ASMBS Weekly At-A-Glance newsletter advertising opportunities	10%	10%	15%	20%
Logo Recognition in Weekly At-A-Glance newsletter: Your logo will be placed in one issue with a link to your preferred website.	X	X	X	X
ASMBS Mailing List**	X	X	X	X
Complimentary subscription to monthly ASMBS Weekly At-A-Glance newsletter	X	X	X	X
Company listing in ASMBS Corporate Council Directory: List and highlight your products and services, with contact information, your logo, and a link to your preferred website.	X	X	X	X
Receive ASMBS Corporate Council Partnership Logo: Showcase your partnership logo in your email signatures, website, etc. in accordance with signed policy form	X	X	X	X
Social Media Recognition <i>(LinkedIn, Twitter, Facebook, etc.)</i>	X	X	X	X
Networking	Bronze \$500	Silver \$2,000	Gold \$5,000	Platinum \$10,000
Virtual Presentation to ASMBS Executive Committee of the Executive Council (ECEC)*				X
One company representative may attend the ASMBS Strategic Planning Implementation (SPI) Meeting*				X
Quarterly Meetings with ASMBS Leadership, including Executive Council and Executive Directors: Convene and discuss industry topics and changes throughout the year	X	X	X	X
Opportunity to serve on Steering Committee	X	X	X	X
Opportunity to serve on Convention Managers Committee	X	X	X	X
ASMBS Committee Updates	X	X	X	X
Research & Advocacy	Bronze \$500	Silver \$2,000	Gold \$5,000	Platinum \$10,000
Access to Care Updates: Hosted by Access to Care Committee & Chris Gallagher, OCC Washington Representative	X	X	X	X
1 SOARD Magazine Subscription	X	X	X	X
Member Access to the ASMBS Website for 2 representatives.	X	X	X	X

Benefits in Blue are New or Updated Benefits for 2025

*Opportunities will vary depending on space & leadership availability. Likely one event per year

**Within policies and guidelines of the ASMBS privacy policy.