



Dear XXXX Sponsorship Administrator,

On behalf of the American Society for Metabolic and Bariatric Surgery (ASMBS), I am writing to request a financial sponsorship in support of the ASMBS Presidential E-Poster Grand Rounds and 3rd Annual ASMBS E-Posters to be hosted at the **36th ASMBS Annual Meeting** held at ObesityWeek November 3rd – 7th, 2019 at the Mandalay Bay Resort and Casino in Las Vegas, NV.

ASMBS strives to provide innovative educational programming and eco-friendly digital learning opportunities for our attendees. ASMBS is offering two non-CME digital methods of engagement, see below for an overview including benefits of each sponsorship opportunity.

ASMBS Presidential E-Poster Grand Rounds (Three Opportunities)

New Opportunity:

ASMBS is excited to unveil the new dynamic Presidential Grand Rounds E-poster sessions. The sessions will be moderated by past ASMBS Presidents and current Fellows and will highlight top E-posters in a digital format accompanied by a brief presentation followed by discussion. We anticipate a large audience as there will be no competing sessions. These sessions will occur in a prominent area of the exhibit hall with high traffic. The sessions will be held during each scheduled break and lunch on November 5th-7th, 2019 ([see conference schedule](#)). Your company will receive a stage sign and recognition on the theatre screen before and after each session on the day(s) you select to sponsor. By sponsoring this new opportunity your company will be gaining hours of high visibility.

1. November 5th, 2019: **\$10,000** (Includes: AM Break, Lunch & PM Break Sessions)
2. November 6th, 2019: **\$10,000** (Includes: AM Break, Lunch & PM Break Sessions)
3. November 7th, 2019: **\$5,000** (Includes: AM Break & Lunch Session)

3rd Annual ASMBS E-Posters (Two Opportunities)

Here's how you can be a part:

1. E-Poster Host Sponsor \$25,000 (Single Sponsor Opportunity)

Banner and home screen recognition – Large banner with your company name and logo will fly high above the ASMBS E-poster viewing area. Additionally, your company logo will be placed on the home screen of all screens where E-posters will be accessed by attendees. This is a high visibility opportunity and won't last long.

2. E-Poster Sponsor Poster Abstract \$500

Sponsors will be able to submit an 'Abstract Poster' in the 'Industry Poster Abstract' section of the E-poster library. This is a great place to introduce new products, talk about your latest research and provide attendees with all the background they need to make an informed decision about your company.

**Additional lab sponsorships opportunities are forthcoming.*

Please contact **Meghan Johnson**, CPD Compliance and Grants Manager at meghan@asmbs.org or (352) 331-4900.

Meghan Johnson

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