Beyond BMI: Reframing the Obesity Epidemic for Employers

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Employers’ Point of View

• Employers recognize that obesity is contributing to their cost trend, but...
  • It's not quantifiable, it’s abstract
  • They don't understand the complexity
  • Gaps in health plan data

• Heavy emphasis on employer-sponsored wellness programs
• Development of an employer-sponsored bariatric travel Center of Excellence program

• Prior to this program, employer excluded any bariatric surgery benefit. The patient was responsible for 100% of the cost. This is not an outlier employer.

• Estimates suggest third-party payers will recover metabolic and bariatric surgery costs within two-to-four years following a patient’s procedure, as a result of the reduction in costs associated with treating obesity-related conditions:
  • Realized plan savings for Bariatric COE employer:
    • Pharmacy costs down 70% per month after surgery
    • Medical claims costs still being evaluated

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<th>Time</th>
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| 9:00 - 9:45am      | Keynote: Dr. John Morton, Chief of Bariatric and Minimally Invasive Surgery  
Stanford University Medical Center |
| 9:45am - 11:45am   | Beyond BMI Panel  
- Pediatrics: Dr. Tom Robinson, Stanford University  
- Sleep: Dr. Natalie Hartenbaum, OccuMedix  
- Oncology: Dr. Raynald Samoa, City of Hope  
- Musculoskeletal: Dr. Kevin MacDonald, Virginia Mason  
- Cardiology: Dr. Karol Watson, UCLA |
| 11:45 - 1:00pm     | Lunch and Vendor Case Studies                                           |
| 1:00 - 1:45pm      | The Case for Coverage: Employer benefit strategy case study  
- Nancy Jester, Walmart |
| 1:45 - 2:00pm      | Vendor Walk                                                             |
| 2:00 - 2:45pm      | Workplace hidden bias and stigma discussion  
- Ted Kyle, RPh, ConscienHealth |
| 2:45 - 3:15pm      | Patient Perspective  
- Kristal Pearson Hartman, Obesity Action Coalition |
| 3:15 - 3:30pm      | Open Discussion & Closing Remarks                                      |